



SOLUTION PROVIDER MEMBERSHIP

WELCOME TO THE FUTURE OF UTILITY ANALYTICS!

Discover your organization's potential with UAI Solution Provider Membership. Join a network of industry leaders dedicated to advancing utility analytics.

VALUE OF SOLUTION PROVIDER MEMBERSHIP

At the Utility Analytics Institute (UAI), we believe in the power of collaboration and innovation. Our Solution Provider Membership is designed for organizations that are committed to helping utilities succeed and thrive. Here's why becoming a member is a game-changer:

• **INFLUENCE AND LEADERSHIP**

Get a seat "at the table" with utility analytics leaders. Position your organization as a thought leader and industry leader in the utility analytics space.

• **DEEP ENGAGEMENT**

Develop meaningful and genuine relationships with utility professionals, gaining a better understanding of their analytics needs.

• **DIRECT COLLABORATION**

Work alongside utilities on their business analytics strategies, providing invaluable insights and solutions.

• **YEAR-ROUND INTERACTION**

Participate in over 100 structured opportunities throughout the year to interact, collaborate, and network with utility influencers and decision makers through special content, events, digital marketing, and community conversations.

• **GLOBAL CONNECTION**

Engage with 150+ operating utility companies worldwide and over 3700 individual utility analytics professionals and business analytics champions through live events, community discussions, and private forums.

• **COMPREHENSIVE MEMBERSHIP**

Enjoy an all-inclusive package tailored to help you drive deep engagement and build strong relationships with UAI utility members.

• **ENTERPRISE-LEVEL ACCESS**

Allow everyone in your organization to get involved and connected with utility analytics professionals.

BENEFITS OF SOLUTION PROVIDER MEMBERSHIP

As a UAI Solution Provider Member, you gain access to exclusive benefits designed to elevate your organization and enhance your engagement with the UAI utility analytics community:

• **EXCLUSIVE COLLABORATIONS**

Host member-only roundtables or webinars with utility members, fostering direct collaboration.

• **DEDICATED ONLINE COMMUNITY**

Create a dedicated online community for your organization on UAI Connect, UAI's member-only website.

• **ADVISORY COUNCIL**

Participate in the Solution Provider Member Advisory Council.

• **EVENT RECOGNITION**

Gain recognition and access to special features at UAI's signature event: UA Week.

• **MONTHLY CONVERSATIONS**

Access monthly UAI Community Conversations that focus on Analytics Architecture & Technology, Asset Health Analytics, Customer Analytics, Data Science, Enterprise Analytics, Grid Analytics, Natural Gas Analytics, Safety Analytics.

• **OPPORTUNITY TO INFLUENCE**

Ability to see and respond to UAI member-only discussion forums and to present use cases alongside a utility partner.

• **CONTENT CONTRIBUTION**

Contribute articles and share your expertise with the community and utility analytics industry-at-large.

• **ENTERPRISE-LEVEL ACCESS**

Enjoy enterprise-level access to UAI Connect, including use cases, presentations, discussion forums, research and resources, plus more.

• **DISCOUNTED MARKETING**

Benefit from extended outreach utilizing discounted marketing opportunities.

• **FEATURED WEBINAR**

Host a featured webinar to showcase your solutions.

SOLUTION PROVIDER MEMBERSHIP LEVELS

We offer a range of membership levels to suit the needs and goals of your organization. Choose the package that fits best and enjoy the flexibility to customize your membership with a la carte options:

- Premium
- Premium **PLUS+**
- Thought Leadership
- Thought Leadership **PLUS+**
- Basic
- Basic **PLUS+**
- Start-Up
- Start-Up **PLUS+**

CUSTOMIZE YOUR MEMBERSHIP

Each membership level offers a robust set of benefits, but we understand that each organization has unique needs. That's why we offer a la carte options to help you tailor your membership package. Contact your UAI Account Manager to learn more about customizing your membership to maximize your impact.

JOIN UAI TODAY!

Take the next step in transforming the utility analytics industry. Become a UAI Solution Provider Member and start making a difference today.

Contact your UAI Account Manager or visit the UAI website to learn more!

<https://utilityanalytics.com/solution-provider-membership>



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